



**TM Graphics – Designed to Stand Out, Built to Connect.**

## **Social Media Marketing Proposal**

### **Contact:**

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### **Scope of Services**

This proposal encompasses social media marketing services designed to enhance brand visibility, increase engagement, and establish a polished and consistent online presence.

### **Monthly Packages**

#### **1. Starter Package – \$500/month**

- 8 custom posts per month
- 1 platform (Instagram or Facebook)
- Branded graphics & design
- Caption copywriting + hashtags
- Monthly engagement report

#### **2. Growth Package – \$950/month**

- 12–16 custom posts per month
- 2 platforms
- Custom-branded templates
- 2 short-form reels (client footage)
- Biweekly strategy check-ins
- Monthly engagement report

### 3. Premium Package – \$1,500/month

- 20–25 custom posts per month
- Up to 3 platforms
- 4 short-form reels (client footage or guided script)
- Community management (responding to comments & messages)
- Weekly content planning & strategy calls
- Full monthly analytics report



### Add-On Services

Service	Price
Extra Social Platform	+\$150/month
Short Video Promotion (Reel)*	\$150 each
Content Photography	Starts at \$350

\*Includes editing, captions, branding & sound sync.



### Paid Ad Management (Separate Service)

If your brand is ready to invest in ad campaigns, TM Graphics also offers standalone advertising services.

Social Media Ad Management:

- Strategy development
- Campaign creation

Starting at \$400/month (up to \$1,000 in ad spend)

\*Custom pricing available for larger campaigns\*



### Timeline & Terms

- Launch Timeline: 5–7 business days after agreement
- Minimum Commitment: 3 months recommended
- Payment Schedule: 50% upfront / 50% mid-month
- Cancellation Policy: 14-day advance written notice



### Let's Get Started

Reply with your chosen package or schedule a discovery call to tailor a solution just for your brand.

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